Data Feed Options

1. Internet Data Exchange (IDX) Data Feed

Brokers will be provided a subset of Board Approved fields for the use of public facing websites or products. (Click HERE for a list of approved IDX Display fields.) Websites or products must comply with MFR IDX Rules and Regulations.

Requirements: Broker must be an active MLS participant. Agents can be provided data under authorization of the broker (contract required).

Cost: Free with RETS Connector; $600 to use 3rd Party User agent

Billing Cycle: Yearly

Agreement Contracts

a) **RETS License Agreement.** This is a standard agreement to authorize the release of data from MFR to vendor. A broker will sign this agreement if he has a developer who works within the company to develop their product.

b) **RETS Acknowledgment and Consent Agreement.** Brokers or authorized agents who are working with a vendor will need to sign this form to allow for vendor to obtain login credentials.

2. Virtual Office Website Data Feed (VOW)

Brokers will receive subset of Board Approved fields for residential and rental listings for the use of Virtual Office Website (VOW) products. Websites or products must comply with MFR VOW Rules and Regulations.

Requirements: Broker must be an active MLS participant

Cost:

Setup Fee: $450.00

Service & Support fee: $275 for first Broker Participant using the Affiliated VOW Partner's ("AVP") services.

There is an additional annual fee of $89 for each additional broker participant thereafter that contracts with and AVP for VOW services. Fees for additional broker offices added to the AVPs agreement will be billed quarterly and pro-rated to through the next annual billing cycle for the first year; thereafter included in the annual billing from MFRMLS to AVP.

Billing Cycle: Yearly

Agreement Contract(s):

a) **RETS License Agreement.** This is a standard agreement to authorize the release of data from MFR to vendor. This agreement a broker will sign if he has a developer who works within the company to develop their product.

b) **VOW agreement.** This agreement will authorize the use of data for VOW.

3. Custom RETS Data Feed

All other data use cases will need to be reviewed and handled on a case-by-case basis. Brokers will provide specific data requirements, which the data consumers will be, how the data will be used, and where the data will be hosted.

Requirements: Broker must be an active MLS participant

Cost: $600.00 for first use; $0for each addendum to modify agreement

Billing Cycle: Yearly

Agreement Contract(s):

a) **RETS License Agreement.** This agreement a broker will sign if he has a developer who works within the company to develop their product.

b) **RETS Acknowledgment and Consent Agreement**. Brokers or authorized agents who are working with a vendor will need to sign this form to allow for vendor to obtain login credentials and comply with the Rules and Regulations for IDX feeds.

c) **RETS Addendum**. In the addendum, the broker's product(s) will need to be described and how the data will be utilized.

To begin using the IDX Data Feeds mentioned above, the Broker will need to go to http://dx.mfrmls.com and sign into our IDX Management System and apply.

If you have additional questions please contact our Data Services department at 1-800-686-7451, option#4 or via email at dataservices@mfrmls.com.